



واتب

أبحاث | تطوير | تشغيل

From idea 20
to Impact 26

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Founded

2022, Riyadh, by a team of Saudi engineers, researchers and strategists.



Conviction

The gap between AI's promise and its practical value closes only through disciplined execution.



Approach

Outcomes rather than hype. A team that doesn't just consult; it builds, ships and operates.

We make impact through transformation

Wathib is a Saudi company specialising in research, development and technical operations, helping organisations turn AI from an experiment into a sustainable enterprise capability.

Major leaps begin with confident steps, and that is the approach we bring to every project we undertake.



Our vision

To be partners in digital transformation through locally driven innovation with global competitiveness, enhancing business efficiency and paving the way for a smart, sustainable future.



Our mission

To empower organisations to unlock their technological potential through tailored solutions that combine deep research, innovative development, and operational excellence.

Five commitments **we hold to**

We don't just consult and leave. We don't just build a platform and hand over the keys. We research, develop and operate, end to end.

01

Local & global expertise

Researchers and developers combining deep Saudi market knowledge with international experience.

02

Quality & information security

A commitment to high quality and advanced information security across everything we run.

03

Current technology

The latest technologies and established best practices, not novelty for its own sake.

04

Built to scale

Customised solutions that are scalable and growth-oriented from the first architecture decision.

05

Sustainable partnership

Measured by what still works a year after launch, not at handover.

SECTION 02

Research. Development. Operations.

Ideas lose value in the handoff. Strategy, development and operations are often split across teams. Ownership fragments, decisions slow down, and systems become harder to sustain. Three pillars under one roof close that gap.

01 · RESEARCH

The right problem

Many projects fail not because the solution was bad, but because the problem was never deeply understood.

02 · DEVELOPMENT

The real world

What separates a prototype from a product is architecture, considered UX and genuine integration.

03 · OPERATIONS

After launch

Launch is not the finish line. In our experience most projects need 80% of the effort after go-live.

Start with clarity.

We define the problem, context and opportunity before execution.

01

Discovery

Frame the real challenge. We get to the constraint behind the request, before a single line of code is written.

02

Roadmap

Turn ambition into decisions. Work is sequenced against business objectives so each phase earns the next.

03

Feasibility

Validate readiness and requirements. What is buildable, at what cost and risk, proven by a proof of concept.



SERVICE 02

Build what **works**.

We turn validated ideas into products and platforms built for real users and real scale.



Product design

Usable experiences, designed Arabic-first and RTL-aware from the start.



Architecture

Built to hold up under real users, not just in the demo.



Digital platforms

From an MVP that validates value to a platform that carries production load.



Integration

Connect cleanly to the systems you already run.



SERVICE 03

Keep it performing.

Launch is not the finish line. We keep systems secure, stable and improving.



Readiness

Documented handover, real knowledge transfer and the enablement your team needs to run the system without us.



Security

Controls and compliance embedded from day one, not bolted on after the fact.



Improvement

Continuous monitoring against performance baselines, with a continuity plan and incident response when something breaks.

Enterprise AI

We don't tack AI on as decoration.

We turn AI from ad-hoc usage into a disciplined enterprise capability, with clear governance, data privacy and sovereignty, Arabic-tuned models, and a measurable return.

Deployment: sovereign language models that run inside your own infrastructure or on a Saudi cloud, not on someone else's.

01

AI strategy

Actionable roadmaps that connect technology to business goals and identify the highest-return use cases.

02

Generative AI & LLMs

Advanced prompt engineering and enterprise applications, with LLM customisation and deployment at sovereign scale.

03

Responsible AI

Governance and ethics frameworks supporting reliability, safety and alignment with national controls.

WHAT YOU GET

- An AI strategy and roadmap with an estimated return
- Production-ready generative AI applications
- Customisation and deployment of sovereign language models inside the Kingdom
- A responsible-AI governance framework

Supervised ML

- A type of machine learning where the model is trained on labeled data, with input-output pairs.
- TYPES:
 - Classification.
 - Regression.

CASE STUDY

Samsung Saudi Arabia. Generative AI and prompt engineering, delivered across every department and management level.

250+

Employees trained

3

Integrated stages

100%

Department coverage

Regulated **by design.**

Two sectors where the rules are not an afterthought. We build financial and real-estate platforms with compliance and security in the architecture, not bolted on afterwards.

FINTECH

Compliance and cyber security from day one, not retrofitted.

We design digital financial products for SAMA alignment from the design stage, and for the ZATCA e-invoicing ecosystem.

Compliant financial products

Platforms, wallets and financial products designed for SAMA controls from the ground up.

Payments & integration

Payment gateways, e-invoicing (ZATCA) and banking systems, and where useful, blockchain.

Cyber security & trust

Transaction security, digital trust services and electronic signature.

PROPTECH

From scattered paper files to platforms built on data and AI.

From asset and contract management to tenant and investor experience, serving the sector's ambition under Vision 2030.

Asset & contract platforms

Digitising portfolio, contract and document management in one trusted place.

Property analytics & AI

Data analytics and AI-assisted contract review for faster investment decisions.

Tenant & investor experience

Portals and apps that simplify the journey from enquiry to contract.

— What you get

-  A tailored, role-based programme for your organisation
-  Prompt-engineering workshops with guided practical application
-  Usage and governance guides for responsible adoption
-  Measurement of training impact and rising digital skills

Enable the whole organisation

Not just the technical team. Delivered in Arabic and English, with use cases drawn from the Saudi market.

01

Role-based programmes

Tracks for executive, HR, finance, marketing and operations, not one generic workshop.

02

Prompt engineering

Hands-on application on use cases drawn from your team's real work.

03

Responsible use

Policies for safe use that protect your organisation's data.

SECTION 03

Sovereign products, built for **the Saudi enterprise**

Beyond services: deployment-ready platforms that run inside the Kingdom and under your control. Every Wathib product is designed to run within your systems and regulatory needs, not the other way round.

AVAILABLE NOW

Liza

Sovereign enterprise RAG that answers from your own documents, in Arabic and English, with a source for every answer.

AVAILABLE NOW

ITRA

Offline-first inventory and fixed-asset verification, digitally signed and posted to any ERP.

COMING SOON

More sovereign products

We continue to expand the Wathib product ecosystem.



— Why it holds up

- 🌐 Arabic-first, genuinely bilingual: it treats the several different Arabic words for one idea as a single concept, because it matches on meaning rather than characters
- 🔒 Permission-aware retrieval: an employee asking about salaries never reaches HR files
- 🔗 Clickable source citations: every answer traceable to its exact origin

KNOWLEDGE, DRAWN FROM THE DEPTHS

Liza

A sovereign enterprise RAG platform that answers your people's questions from your own documents, in Arabic and English, with a direct clickable source.

01 ASK

In either language

An employee asks in Arabic or English.

02 RETRIEVE

Only what they may see

Semantic search retrieves only permitted documents.

03 ANSWER

With the source

Linked to the exact page, line, cell or slide. If it isn't there, it says so.

Sovereignty, control and reach

DEPLOYMENT

Air-gapped or sovereign cloud

Runs air-gapped in your own data centre, or on a Saudi sovereign cloud. Your data never goes to an external cloud.

SECURITY

AES-256 at rest

Per-organisation keys, full audit logs, and PII detection and redaction for national IDs, salaries and contract terms.

MODELS

Open-source, no lock-in

Built on Llama, Mistral and BGE-M3, tuned for Arabic, with no dependency on a single external vendor.

ADVISOR SKILLS GROUNDED IN SAUDI REGULATION

GOSI

Nitaqat

ZATCA / Fatoora

Etimad

Vision 2030

Saudi Labor Law

DESIGNED FOR

PDPL

NCA

SDAIA

SAMA for finance

ADOPTION PATH

PHASE 1

HR policy assistant

PHASE 2

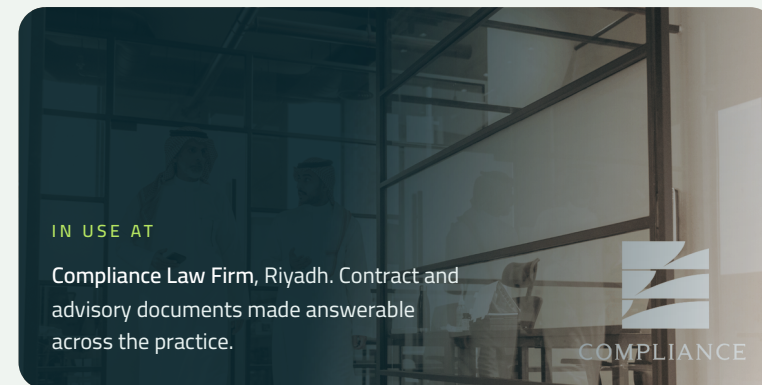
Department knowledge bases

PHASE 3

Company-wide rollout

PHASE 4

Executive analytics dashboard



SECTORS

Finance & banking

Real estate

Healthcare

Hospitality

Manufacturing

Retail

— Use cases

-  Fixed-asset audit and physical inventory / stocktake
-  Asset tracking across sites, and ERP reconciliation

— At a glance

-  15+ major ERPs · 3 runtimes · 100% offline capable

KNOW WHAT YOU OWN, EVERYWHERE

ITRA

The offline-first, sovereign field-verification platform that keeps your inventory and asset register honest, capturing physical ground truth and posting it, digitally signed, to any ERP.

01 SCAN

With no signal

Barcode, QR or RFID, fully offline.
Status is present, moved or missing.

02 RECONCILE

And sign

Reconciled against the register, sealed with a tamper-evident signature and audit trail.

03 POST

To your ERP

Posts automatically, with no rip-and-replace and value in weeks not years.

Ground truth for **every asset you own.**

A physical walk-through becomes trusted, ERP-ready truth: offline, on any device, from a warehouse floor to an air-gapped vault. Every count lands in a tamper-evident, cryptographically signed audit trail.

01 · CAPTURE

On the floor

Scan barcode, QR or UHF-RFID where the assets are, with no signal, no cell, no excuses.

02 · RECONCILE

Against the register

Check the count against what the business system expects: present, moved, damaged, missing, extra.

03 · POST

Back to your ERP

Send the signed outcome to the ERP, 15 of them, through one canonical contract.

ERP AND CRM INTEGRATIONS INCLUDE

SAP

Oracle Fusion

Oracle NetSuite

Dynamics 365 BC

Zoho

ERPNext

and more

SIGNED TRAIL

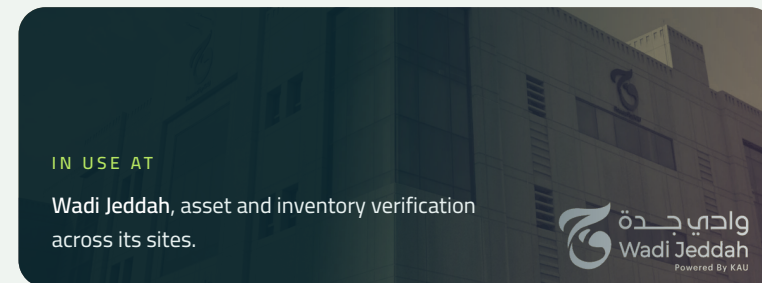
SHA-256 hash

Ed25519 signature

Verifiable off-device

NDMO

PDPL



IN USE AT

Wadi Jeddah, asset and inventory verification across its sites.



WHO IT'S FOR

Finance & audit

A count that passes the auditor, with no findings.

IT & asset management

A live, accurate asset register with location and status.

Operations & warehouse

Faster field counts; an end to double manual entry.

Government & defence

Fully air-gapped operation for classified sites.



Sovereignty 

Built for the Saudi context

Sovereignty is not a feature we added late. Our products run inside your infrastructure or on a Saudi cloud, our team is fully Saudi, and our integration work targets the systems the Kingdom actually runs on.



DATA SOVEREIGNTY

Air-gapped on-premise or Saudi sovereign cloud deployment. For Liza, client data never leaves your infrastructure.



GOVERNMENT INTEGRATION

Working experience with Saudi government systems, including Wathq, the commercial-registry platform, for KYB and business verification.



REGULATORY ALIGNMENT

Platforms designed for the controls Saudi regulators set; financial work designed for SAMA alignment from the design stage.

PDPL

NCA

SDAIA

NDMO

SAMA

ZATCA

Sectors we serve

Six sectors where we build, integrate and operate, each with its own regulatory and operational demands.



Financial sector

Integrated technology solutions for banks and financial institutions, ensuring security and operational efficiency.



Real estate

Advanced digital solutions for property management and real-estate operations, efficient and transparent.



Industry & manufacturing

Advanced digital solutions to optimise production lines, automate industrial processes and lift operational efficiency.



Healthcare

Smart healthcare platforms that help providers deliver better patient care.



Hospitality

Smart platforms that elevate the guest experience and improve service quality across hospitality and tourism.



E-commerce & retail

Integrated e-commerce platforms and smart retail solutions that improve the customer experience and grow sales.



Community impact

We believe AI should not be the exclusive privilege of large enterprises.



Student training and academic development

We host university students across research, analysis, development and operations, on a full delivery cycle with real clients, so they graduate with field experience no classroom can give.



Non-profit applications

We build applications for real community needs, from tools that improve access to healthcare to solutions that support public-service delivery, with non-profits, on systems built to last.

— Community impact

- 🎓 Student training and academic development
- 🏠 Non-profit applications

— Our belief

- 🗣️ AI should not be the exclusive privilege of large enterprises.

Clients & partners

We believe in the power of partnerships, opening horizons of success through collaboration to advance national priorities in research, development and innovation.

CLIENTS

SAMSUNG FORUS

كزه

PARTNERS

M Managed.sa
Cybersecurity Orchestrator

CLEVER
PLATFORM


COMPLIANCE

Leadership & expertise

An executive team combining global experience with a forward-looking view, setting strategic direction, driving partnerships, and overseeing delivery across government and enterprise.

KM

Khalil Malki

CHIEF EXECUTIVE OFFICER

Sets the strategic direction and oversees partnerships and day-to-day operations. Over a decade in software engineering and technical integration.

SELECTED EXPERIENCE

Technical Team Lead, Ministry of Commerce
Expert Integration Developer, Bank Albilad
Software Developer, Delta Air Lines, Home Depot

EDUCATION

MSc Computer & Information Science, Clark Atlanta University.
BSc Management Information Systems, King Abdulaziz University.



MA

Mohammed Abahussain

CHIEF OPERATING OFFICER

Oversees day-to-day operations and the delivery of technical integration solutions, with a background in integration engineering and consulting.

SELECTED EXPERIENCE

Senior Integration Engineer, Ministry of Commerce
Senior Integration Consultant, Tekn Business Solutions
Software Developer, Bank Albilad

EDUCATION

BSc Computer & Information Systems, Clark Atlanta University.



TA

Talal Alanazi

CHIEF BUSINESS DEVELOPMENT OFFICER

Leads strategy and national partnerships, and the development of digital services across travel, hospitality and transport in Saudi Arabia.

SELECTED EXPERIENCE

Senior Project Manager & Business Development, Samsung Electronics
Focus, business development, strategic partnerships
Certification, Project Management Professional (PMP)

EDUCATION

MBA, University of Southern Indiana. PMP, Project Management Institute.



How we engage

An agile methodology that secures clarity of vision, speed of delivery and quality of outcome, and does not end at go-live.

01

Discovery

We frame the real problem, the constraints and the evidence.

02

Planning

Roadmap, architecture and a sequence tied to objectives.

03

Build

MVP first, then the production platform.

04

Testing

Validation against real use, not demo conditions.

05

Operate

Monitoring, security, continuity and improvement.

WE START FROM THE IDEA

Engagements begin with a consultation identifying where the highest return sits and what to build first.

WE TAKE ON WHAT WE DIDN'T BUILD

We take over existing systems and operate, secure and monitor them.

YOUR DATA STAYS YOURS

Evaluations run on a sample of your own documents or assets, inside your infrastructure.

Corporate information

REGISTRATION

LEGAL NAME (ARABIC)	شركة واثب للاتصالات وتقنية المعلومات
LEGAL NAME (ENGLISH)	Wathib For Communications and Information Technology Company
ENTITY TYPE	Limited Liability Company
UNIFIED NATIONAL NO.	7032179660

DEPARTMENT CONTACTS

SALES

sales@leap.sa

INFORMATION TECHNOLOGY

it@leap.sa

LEGAL

legal@leap.sa

ACCOUNTING

accounting@leap.sa

HUMAN RESOURCES

hr@leap.sa

PURCHASING

purchases@leap.sa

OPERATIONS

WORKING HOURS	Sunday – Thursday, 09:00 – 18:00 AST
TELEPHONE	+966 11 411 0394



WATHIB DIRECTORY

Scan for the full team and department directory.

vcards.leap.sa



واثب

أبحاث | تطوير | تشغيل

Let's build it together

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